

Vision

**An Australia free from
glaucoma blindness.**

Mission

**To prevent glaucoma
blindness by increasing
early detection and
improving patient
treatment outcomes.**

Our Purpose

Our Purpose is to **improve the lives of people with glaucoma** and those at risk, by increasing **early detection** and **positive treatment outcomes** through education, advocacy, and research. We **empower** individuals to **understand** and take an active interest in their own eye health; we promote **research**, innovation and work collaboratively with health care professionals.

About us

Glaucoma Australia was established in 1986 to support the needs of glaucoma patients across Australia. We were registered as a charity & incorporated in 1988 and in March 1999 we became Glaucoma Australia Incorporated. Glaucoma Australia is the single, unified voice for all things related to glaucoma because of our expertise, credibility, and partnerships.

Our Values

Leadership

We **support & advocate** for people with glaucoma.

Empowerment

We give people with glaucoma **confidence** in their eye care.

Respect

We **encourage and respect** our staff, volunteers and all partners and find innovative and collaborative ways to benefit their overall wellbeing.

Expertise

We **drive and champion** evidence-based research, education, and professional collaboration.

Integrity

We provide a **consistent, informed, empathic** approach with the broader community, patients, and professionals.

Strategic Priorities

Awareness and Detection

Raising the awareness of glaucoma in the community & enacting programs that enable early detection.

Education and Support

Be the authoritative source of glaucoma education in Australia & support patients throughout their glaucoma treatment journey.

Extension of Care

Support healthcare professionals by extending their care beyond patient consultations by emphasising key treatment messages, encouraging adherence to medications and follow up appointments and helping to reduce patient anxiety and uncertainty.

Research

Support Australian based researchers as they seek to improve glaucoma detection, improve treatment outcomes and search for the treatments of tomorrow.

Advocacy

Provide a powerful voice to Government on issues that affect glaucoma patients.

Enablers

- A balanced portfolio of revenue generating activities.
- Strong financial oversight and appropriate risk mitigations.
- Empowered and engaged staff.
- Right sized IT and operational processes.
- A community of passionate volunteers.

Governance

Glaucoma Australia Board

President

Maree O'Brien

Vice President

Dr Benjamin Ashby

Don Koch

Lynette Klein

Dr Katherine Masselos

Kirsten McKerrell

William Peter Day

Satish Chandar

Board Subcommittees

- Clinical Advisory Panel
- Media & Digital Technology
- Audit & Risk
- Sustainability



**ORGANISATIONAL
MEMBER**

