

www.glaucoma.org.au Free Support Line: 1800 500 880 glaucoma@glaucoma.org.au ABN 52 610 716 720

## GLAUCOMA PREVENTION AND SAVING SIGHT ARE OUR CHALLENGES OF THE 21ST CENTURY.

#### **VISION**

Our Vision is to free Australians from glaucoma blindness.

#### **MISSION**

To prevent sight loss by increasing early detection and improving treatment adherence.

## **ABOUT US**

Glaucoma Australia was established to support the needs of glaucoma patients across Australia in 1986; registered as a charity & incorporated in 1988. In March 1999, the organisation became Glaucoma Australia Incorporated. Glaucoma Australia is the single, unified voice for all things related to glaucoma because of our expertise, credibility, and connections.

#### **CORE VALUES**

- Leadership We support & advocate for people with glaucoma.
- **Empowerment** We give people with glaucoma confidence in their eye care.
- Respect We encourage and respect our staff, volunteers and all affiliates and find innovative and collaborative ways to benefit their overall wellbeing.
- **Expertise** We drive and champion evidence-based research, education, and professional collaboration.
- ► Integrity We provide a consistent, informed, empathic approach with the broader community, patients, and professionals.

## **KEY CAMPAIGNS**

- ► Treat your eyes
- Don't be blindsided
- Begins with you
- Every hero needs a sidekick





#### **PURPOSE**

Our Purpose is to improve the lives of people with glaucoma and those at risk, by increasing early detection and positive treatment outcomes through education, advocacy, and research. We empower individuals to take an active interest in and understand their own eye health; we promote research, innovation and work with eye and health care professionals.

## **FUNDAMENTAL AIMS**

The Strategic Plan will guide Glaucoma Australia to support three fundamental aims for glaucoma patients, professionals and the broader community, which remain particularly relevant to our changing world:

- > Advocacy increasing community awareness of glaucoma and its prevalence within the community.
- Education developing information resources and innovative tools to support glaucoma treatment & prevention.
- Research cultivating financial resources to fund glaucoma research and treatment innovation.

# **STRATEGIC PRIORITIES**

- Detect To achieve our Vision of freeing Australians from glaucoma blindness by increasing early detection rates.
- **Support** To achieve our Purpose of improving the lives of people with glaucoma and those at risk through optimised education and support.
- Succeed To achieve our Vision and Purpose that nobody goes blind from glaucoma.
- **Sustain** To achieve our Purpose and Values to enhance and maintain long term initiatives by keeping our attention and resources focused.
- Advocate To achieve our Purpose by providing a voice for all people affected by glaucoma which will lead to positive change and prevention of glaucoma blindness.

## **GOVERNANCE**

**Board:** President Maree O'Brien, Vice President Dr Benjamin Ashby, Honorary Secretary Lynette Klein, Honorary Treasurer Don Koch, James Christensen, Kirsten McKerrell, William Peter Day, Dr Katherine Masselos, Satish Chandar CEO: Annie Gibbins

Patron: His Excellency General the Honourable David Hurley AC DSC (Retd)

Ambassadors: Kirk Pengilly of INXS, Senator John Faulkner (Retd), Andrew Voss, Robyn Weinberg

Honorary Life Governors: Clinical Professor Ivan Goldberg AM, Ronald J Spithill OAM

Executive Committees: Audit and Risk, Sustainability, Media and Digital Technology, Expert Clinical Advisory Panel









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